

DARE TO COMPARE

TAKE OUR COMPARISON CHALLENGE AND TEST DRIVE THE LUXURY BRAND COMPETITION OF MERCEDES, LEXUS, AND BMW AT EITHER OF OUR TWO CONVENIENT LOCATIONS TODAY.

2010 CTS

	2010 CADILLAC CTS	2010 MERCEDES E Class	2010 BMW 5 series	2010 LEXUS ES
PRICE	\$38,690	\$50,770	\$55,015	\$42,050
LEATHER SEATING	Standard	Option Added	Option Added	Standard
HORSEPOWER @RPM	270@7000	268@6000	230@6500	272@6200
FRONT HEATED SEATS	100,000 mi 5 yrs	50,000 mi 4 yrs	50,000 mi 4 yrs	70,000 mi 6 yrs
ONSTAR®	Standard	N/A	N/A	N/A

2010 SRX

	2010 CADILLAC SRX	2010 LEXUS RX 350	2010 BMW X5	2010 MERCEDES ML350
PRICE	\$38,235	\$43,315	\$57,975	\$53,015
LEATHER SEATING	Standard	Option Added	Option Added	Option Added
ADJUSTABLE FOOT PEDALS	Standard	N/A	N/A	N/A
ELECTRONIC PARKING AID	Standard	Option Added	Option Added	Option Added
ONSTAR®	Standard	N/A	N/A	N/A

2010 ESCALADE

	2010 CADILLAC Escalade	2010 MERCEDES GL450	2010 INFINITI QX56	2010 LEXUS LX 570
PRICE	\$74,665	\$83,725	\$77,780	\$71,325
FUEL CAPACITY	31.0 gal	26.4 gal	24.6 gal	22.5 gal
MAX CARGO VOLUME	137.4 cu.ft.	83.3	83.1	61.8
CHROME WHEELS	Standard	N/A	N/A	N/A
ONSTAR®	Standard	N/A	N/A	N/A

2010 CTS Lease from

\$429/mo*

0% APR for 60 months

SIGN AND DRIVE

Purchase as low as **\$33,990**

2010 SRX

Interest rates as low as **1.9%**

Purchase as low as **\$33,995**

2010 Escalade as low as

0% APR for 60 months

SAVE UP TO \$18,000



DIMMITT CADILLAC

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www.dimmitt.com



DEW CADILLAC

727.822.2019 • Gandy Blvd in Pinellas Park
www.dewluxurymotorcars.com

*CTS: MSRP \$37,540. Stock #A0141001. Sign and Drive, DTS: MSRP \$47,450. Stock #AU126024. SRX: MSRP \$34,955. Stock #AG026008. Escalade: MSRP \$60,445. Stock #AP105291. All payments are based on 36 month lease plus (CTS: 1st payment, DTS \$4,500; SRX \$2,995; Escalade \$6,300) cash trade equity, 12K miles for excess mileage. Tax, tag, title and dealer fees not shown and are due at signing. All prices exclude destination. Dealer retains all rebates and incentives. ** Discounts up to \$14,800 on 2009 XLR. KBB offer for trade-in value will be based on Kelley Blue Book Best Trade-In (Fair Condition) value as listed on www.kbb.com. Deductions from allowance may be made for equipment failure, body damage, reconditioning costs and/or excess mileage. Only one trade-in accepted per purchase. This offer may exclude some specialty vehicles. 0% Financing with approved credit. See dealer for details. Photos are for illustrative purpose only.